

SENIOR ART DIRECTOR

Teresa Fabila

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PASSWORD FABILA2020

Please do not distribute my portfolio without my knowledge, as the majority of my work is hidden due to confidentiality reasons.

Software Skills

Adobe Creative Suite (CC)

Sketch

InVision

Dreamweaver

Lightroom

Skills

UI/UX

Identity Design

Typography

Illustration

Digital Marketing

Storyboarding

Video Shoots

HTML / CSS / Bootstrap

AEM / CMS / Squarespace

A/B Testing

Photography

Microsoft Office Suite

Project Management

JIRA

IN A NUTSHELL

Kind leadership, fierce skills, and curious human.

I listen to people before they say hello, and well after they say goodbye.

By appreciating the nuances of interactions, I can synchronize with a person's motivation and empathize with their goals. I approach design with the same care.

I am always building with meaning and purpose.

Experience

ART DIRECTOR / Heartbeat NYC / 2020 - Current

- Design & develop an unbranded consumer facing website for launch in under 2 months
- Create and present concepts to internal and external clients
- Mentor junior designers & interns

SENIOR ART DIRECTOR / closerlook, inc / 2015 - 2020

- Moved up the ranks from Designer to Senior Art Director
- Director and brand manager for several brands
- Create and present concepts to internal and external clients
- Concept, design, and presented concepts for several RFPs
- Diversity and inclusion advocate
- Manage 6+ designers

SENIOR DESIGNER / eshots, inc. / 2012 - 2014

- Moved up the ranks from Production Designer to Senior Designer
- Lead designer for event marketing collateral
- Managed several vendor relationships
- Edited CSS and .Less files for development
- Designed responsive templates for emails and websites

Education

COLUMBIA COLLEGE OF CHICAGO 2008 - 2011

Bachelor of Fine Arts Graduate / Graphic Design

PARSONS SCHOOL OF DESIGN 2007 - 2008

Alumnus / Visual Communication

MINNEAPOLIS COLLEGE OF ART AND DESIGN 2005

Pre-college Alumnus